

Next Step Cattle Company

November 15, 2025, Livingston, AL

No.	Category	Average
72	SM and SimAngus Bulls	\$7,177
<u>13</u>	<u>SM and SimAngus Open Heifers</u>	<u>\$4,300</u>
85	SimInfluenced Lots	\$6,737

Auctioneer: Chad "Cracker" Johnson, FL

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Corey Wilkins(AGR); Jared Murnin (AGR); and Tommy Brown, AL.

Representing ASA: Dr. Ashby Green

High-Selling Lots:

\$24,000 -SimAngus Bull, "C-3 M921," s. by C-3 Next Up, sold to JC Simmentals, MI; and All Beef LLC, IL.

\$20,000 -PB SM Bull, "C-3 M953," s. by Gibbs Essential, sold to Sullivan Farms, AL.

\$18,000 -SimAngus Bull, "C-3 M746," s. by BAS Mega Millions, sold to Heflin Farms, AL.

Comments: Jared Murnin, Allied Genetic Resources, helped Auctioneer Chad "Cracker" Johnson cover an enthusiastic group of bidders moving quickly through 88 bulls and 17 open heifers. Next Step Cattle Company was formed in 2013 by a group of performance-oriented breeders marketing Simmental, SimAngus™, and Angus bulls acclimated for beef producers in the Southeast. This tradition carries on an earlier bull development effort by Sunshine Farms with this year's 13th Annual Sale.